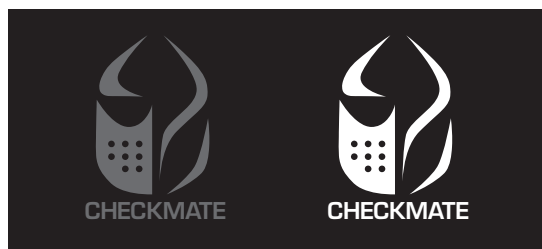




The Checkmate logo can only appear as shown above and may not be spilt in any manner. The minimum size for reproduction is based on the height of the 'helmet' with the word and division name always being in proportion. The vertical logo should be used whenever possible. The minimum height for the vertical logo is 20mm (15mm for the horizontal version). The logo must be black whenever possible but may be reversed out of a dark background using grey or white as shown below. Red is used solely as a highlight or background colour. *For further advice please call our creative agency on +44 (0) 1233 714 021 for more detailed direction.*



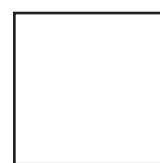
BLACK
 SPOT: 100% BLACK
 CMYK: c39 M43 Y80 K90
 RGB: R60 G54 B37
 WEB: 3C3625



RED
 SPOT: PANTONE 185
 CMYK: c0 M100 Y100 K10
 RGB: R224 G0 B52
 WEB: E00034



GREY
 SPOT: 85% BLACK
 CMYK: c52 M29 Y30 K78
 RGB: R86 G90 B92
 WEB: 565A5C



WHITE
 SPOT:
 CMYK: c0 M0 Y0 K0
 RGB: R255 G255 B255
 WEB: FFFFFFFF